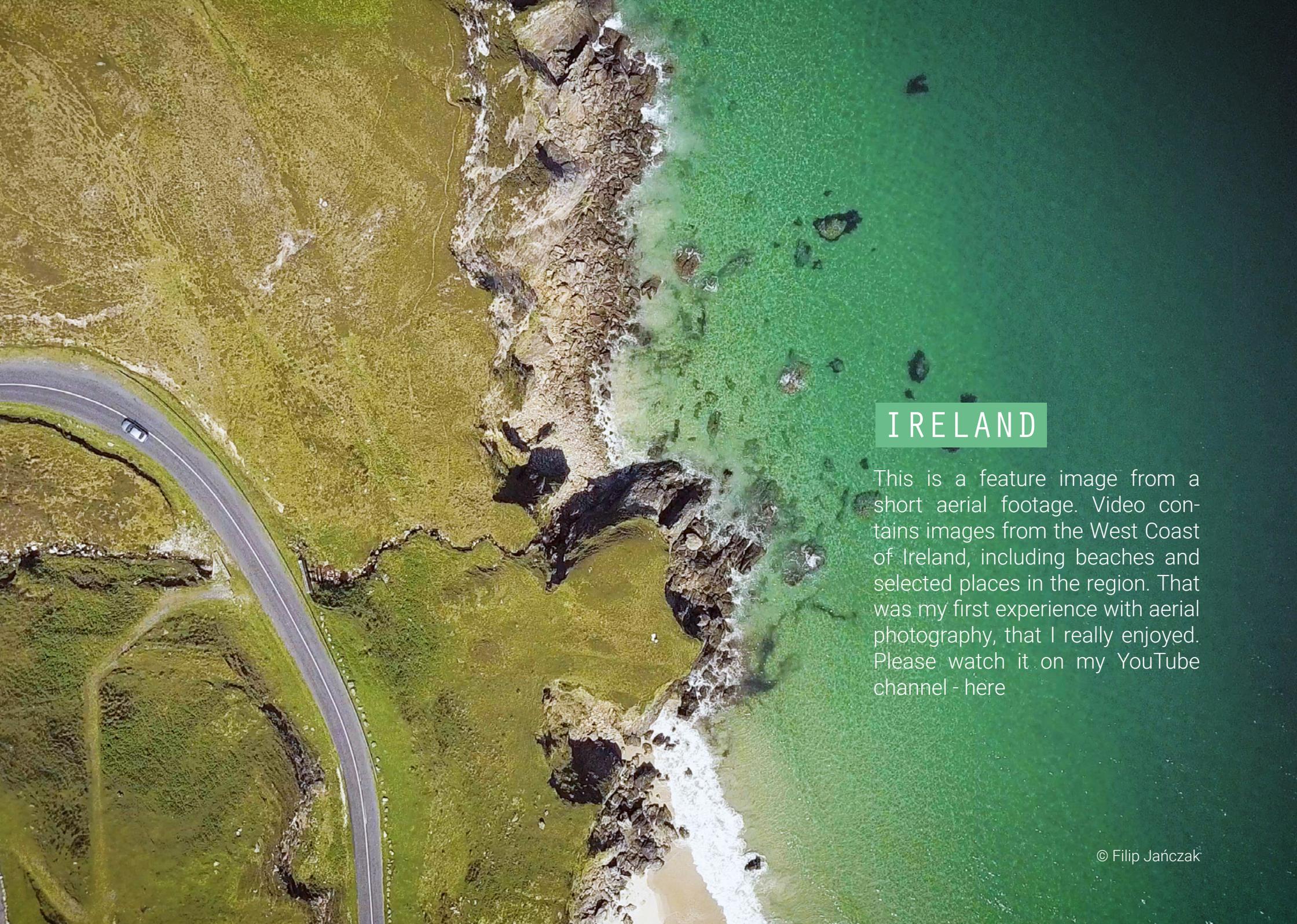




hello

*[Signature]*

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## IRELAND

This is a feature image from a short aerial footage. Video contains images from the West Coast of Ireland, including beaches and selected places in the region. That was my first experience with aerial photography, that I really enjoyed. Please watch it on my YouTube channel - [here](#)



## NATURE

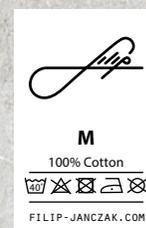
I get inspiration from the landscape that contains plenty of colours and shades. There might be a cloudy or rainy sky, but still with a little bit of sun, every stone and clump of grass starts to look like a magical object.

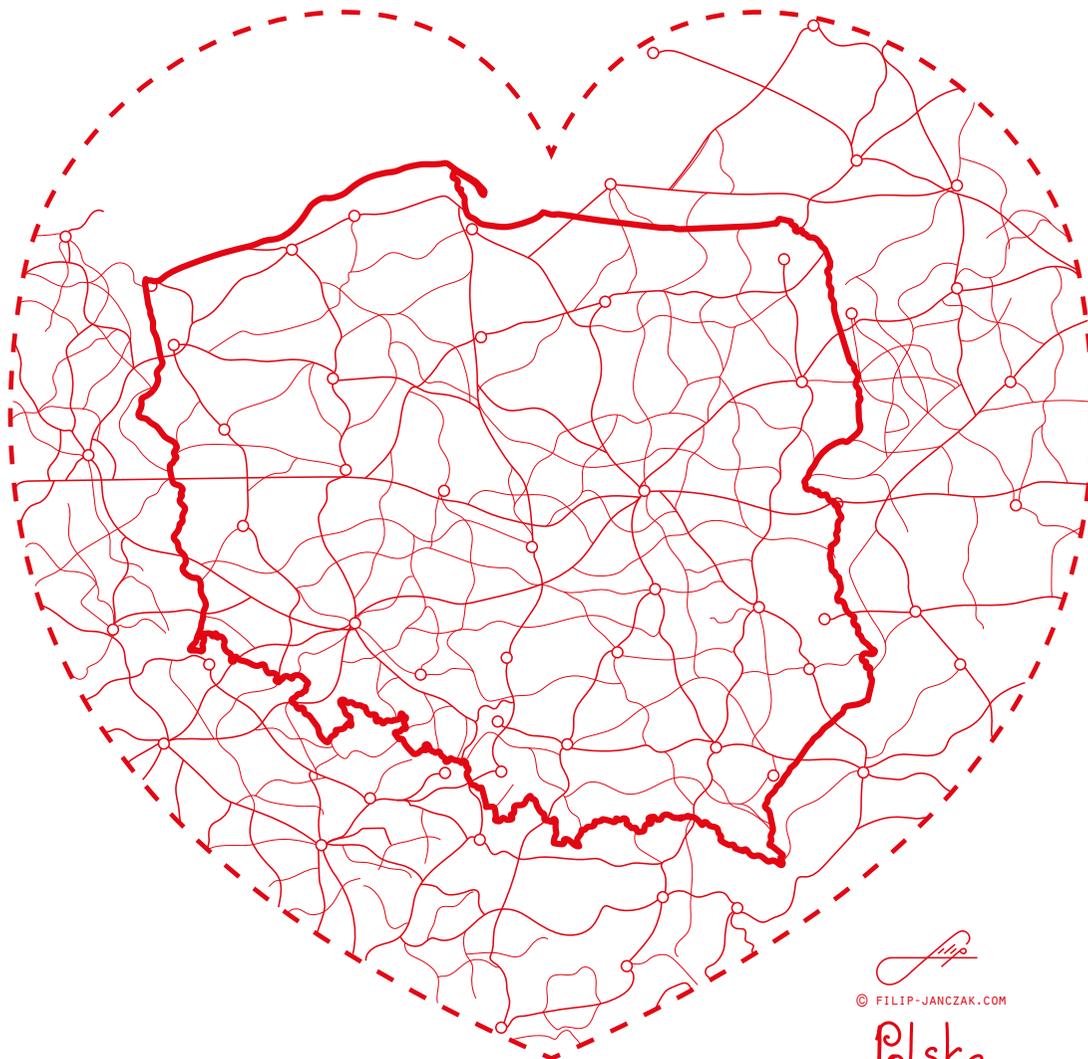


## WEAR A COLOUR

I decided to play with the fashion and created my own brand with clothes and accessories. Inspirations for patterns I took from different environments - both nature and modern World - check here

© Filip Jańczak





## LOVE

I like to design with a passion, find some inspiration and work on that till I'll get the best results.



## KIDS GAME

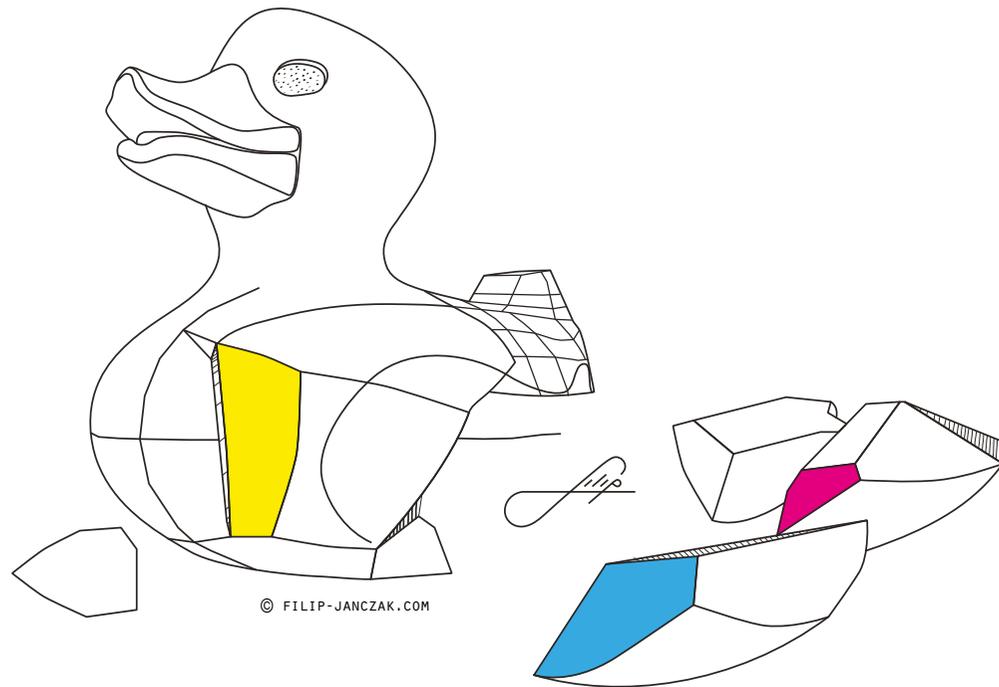
Preparing drawings for this kids game was great fun for me. I decided to use bright colours, height contrasts and very simple shapes that would be easily associated with the corresponding words by young users.

"This is an exciting educational game for kids of any age. The interface is very easy to use and suitable for toddlers and pre-schoolers. There are 26 new hand drawn pictures to help your little one learn the alphabet and the fun of discovering new words. Tap the screen to match the letter and the word, with the picture. Collect all 26 to win the game." Please find more info here



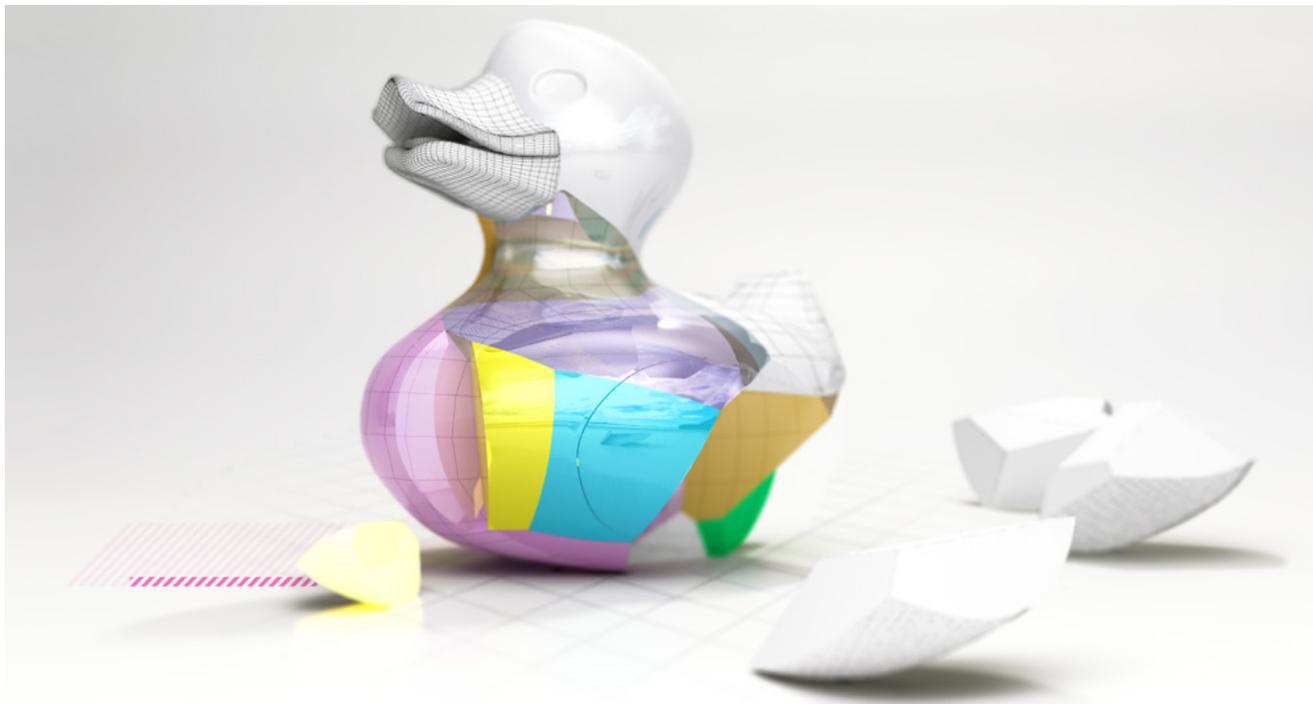
## ISLAND

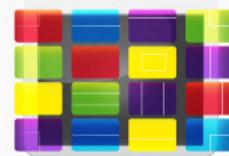
This is an island full of colours. I wanted to keep a very simple colour palette. The tree in the middle is like a creation of black ink that comes out from the inside of the island which then changes into many vivid colours. Those two different environments are bringing a completely new quality. It's like giving and finding harmony achieved by mixing those two different worlds. Two forces that have an influence on each other. Showing nature was the best choice because of its unpredictability but still very organised way of existing. To have a proper perspective I used a 3D model.



## 3D DESIGN

Mostly I use a 3ds max as a tool, but I know different softwares as well. I have experience in modelling, lighting, texturing, animation, particles. Preparing a set up for graphics and architectural visualisation.





## DIGITAL DESIGN

In designing I like the most that I can have a great fun. Some projects I need to keep very simple and some could contains more colours or shades - and that is so exciting, that variety and fun in creation, but at the end they need to be the same - clean and informative.





## 3D DESIGN

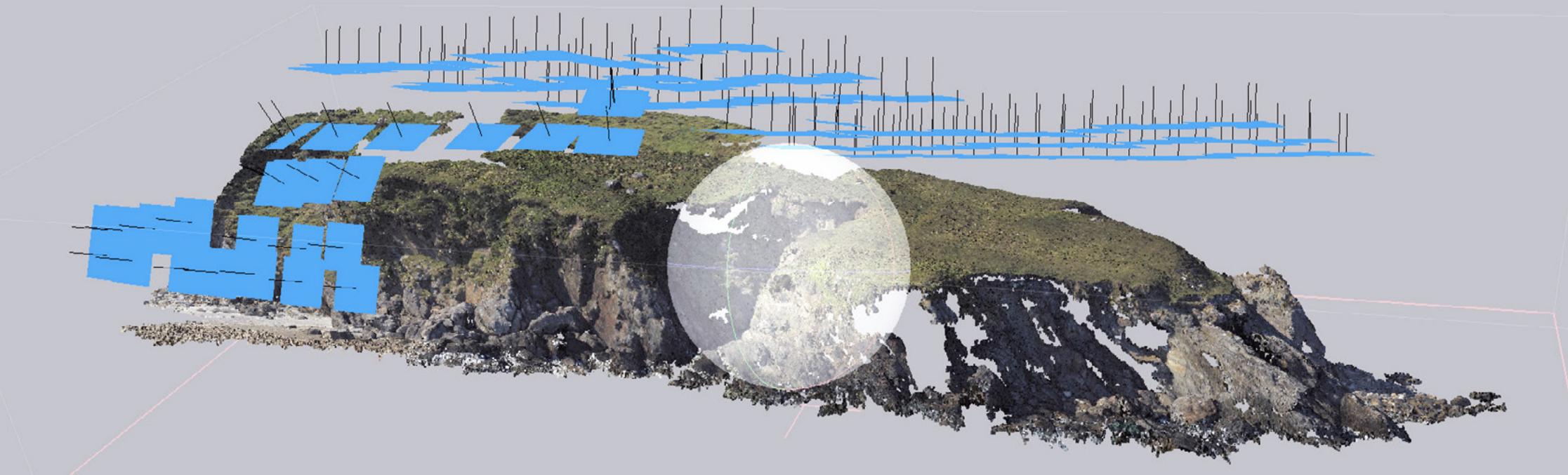
Mostly I use a 3ds max as a tool, but I know different softwares as well. I have experience in modelling, lighting, texturing, animation, particles. Preparing a set up for graphics and architectural visualisation.





## 3D VISUAL

Architecture always fascinates me. This is a first thing I spot during my trips and then I analyze what's the relation between Architecture, Nature and people around. Finding grandfather's architects project on the attic, inspired me to rebuilt an idea in 3D and create something modern.

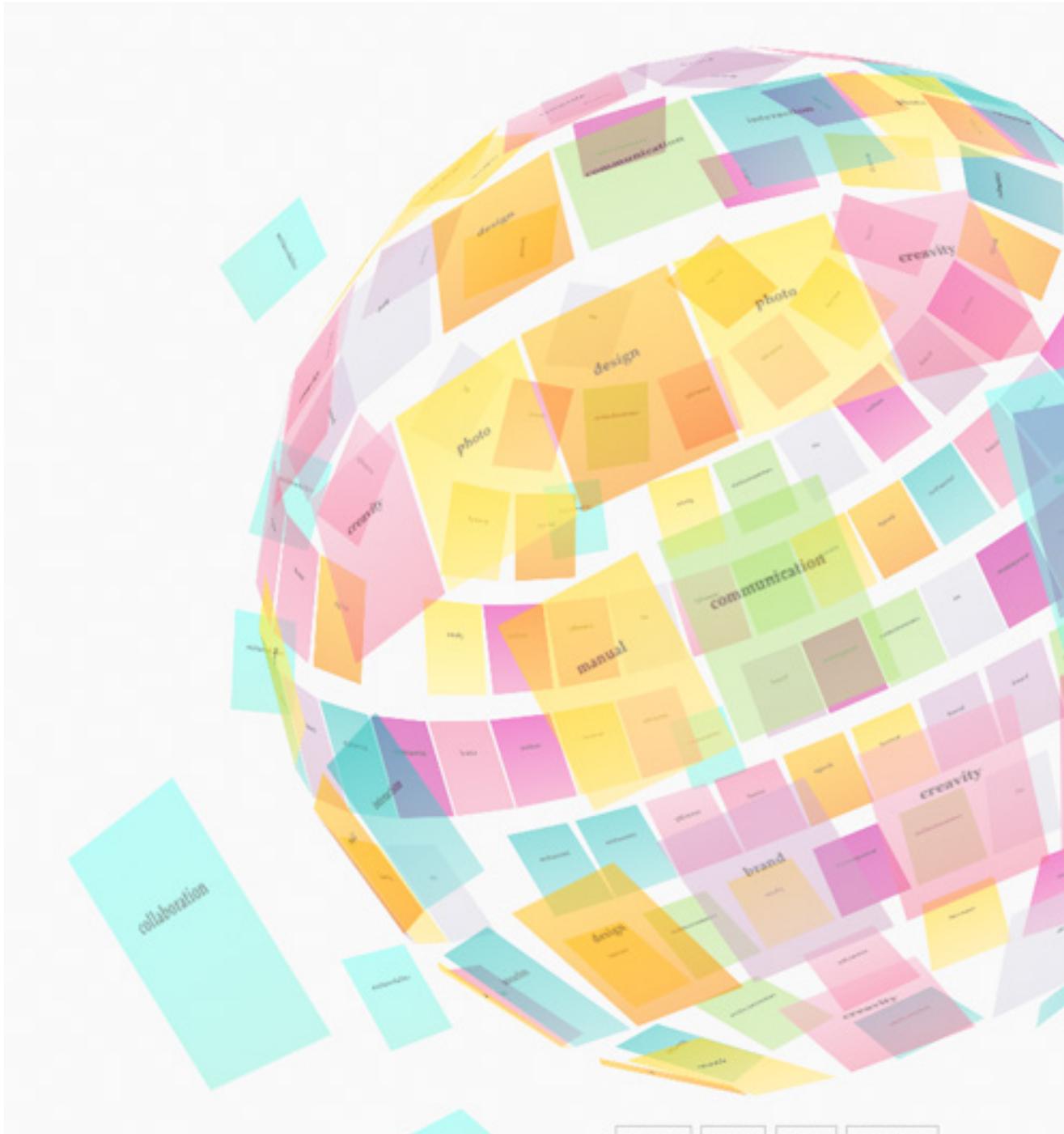


## VIRTUAL REALITY

This is a subject that fascinates me recently and I'd love to explore more this part of designing. I have done already couple prototypes. This is amazing how we can immerse into Digital World. That's very interesting how our perception has been changed during this experience.

This is also interesting subject from a philosophical point of view. The way we have contact with a technology and content itself. There is so many things that need to be discussed, starting from designing the content and finishing at appropriate materials for users.

It's interesting to see where is a border between reality and that fake world. There is so many operating fields to explore, it could be created for entertainment but also to help with understanding some relations. It's interesting to see how far we can go with our development.



## PROTOTYPING

I always try to find some different solutions and ideas that I haven't seen before or at least try to develop existing one and be innovative. It's not so easy task, but good to try (Screenshots)

Discover  
our new  
visual  
identity

„Till now  
our spirit was  
visible in our eve-  
ryday work and in our  
stands. As we are making  
great things happen, visual  
identity should express it easily.  
That's why we decided on simple  
but effective colours and  
forms.”

Filip Jańczak (graphic designer)



• zobacz co o nas pisano (pdf)

## O systemie

Nasz system opracowano w Ni  
początku lat osiemdziesiątych.  
Bunderwehry w Hamburgu wy  
osób i poddano eksperyment  
osoby nauczyły się wprowadza  
rozpoczęto naukę. Przez sied  
godzin dziennie, poddane bad  
języka francuskiego.  
Po siedmiu dniach zrobiono te  
uczestnicy eksperymentu zap  
słów i zwrotów. Jest to ilość, ne  
w tradycyjny sposób, musieli b  
nauki.

## O metodzie

umożliwia poznanie dowolnego języka w kilkakrotnie  
szybszym tempie. Łączy proces uczenia się z przyjemnością  
relaksacji. SITA to doskonale rozwiązanie dla osób  
zdających egzaminy, korzystających z języka w pracy  
i życiu codziennym.

[czytaj więcej](#)

## Ośro

ul. Mick  
60-834



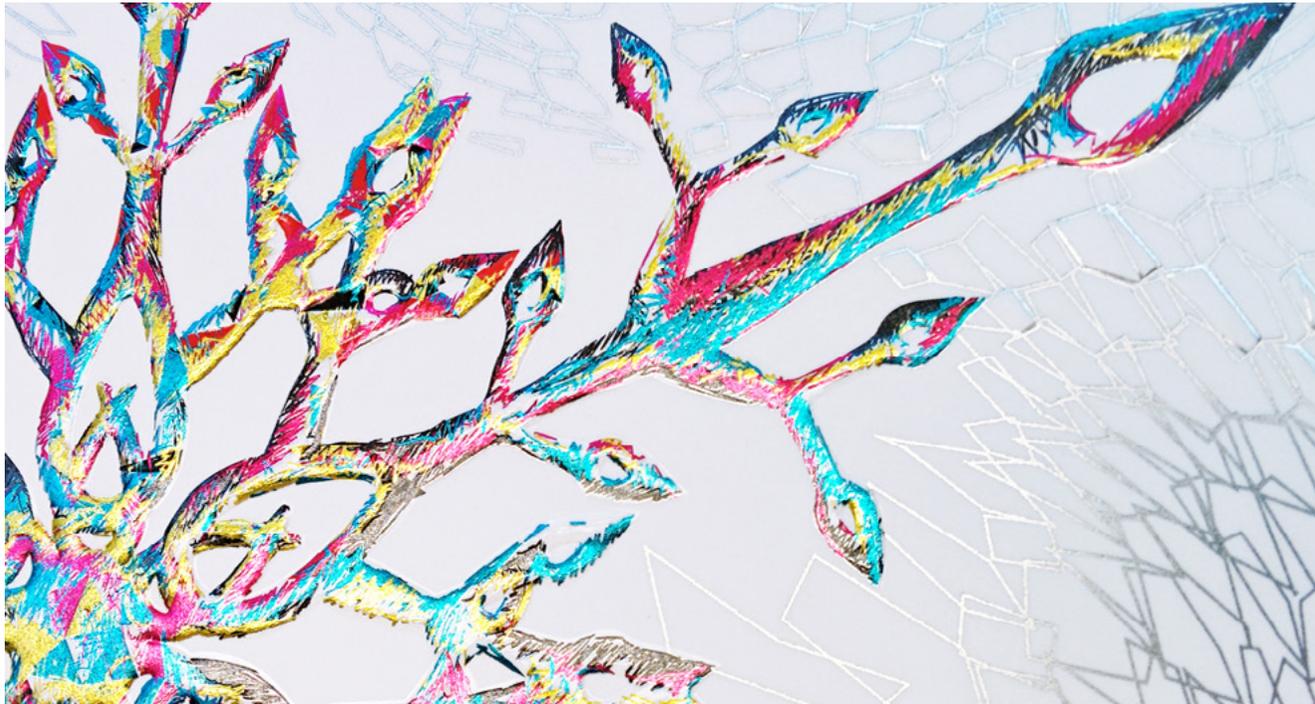
## VISUAL

During the development of the final identity and work on the visual communication, every detail, every thought is important and have a huge impact on future visuals. There could be different tasks such as corporate identity design, branding, logo, brochures, posters, book covers, website etc.



## COMMUNICATION

Sometimes designing means lots of travelling, plenty of meetings, organising events etc, but everything is important. Many times it's not just creating, but dealing with much more complex projects that included design planning, design thinking, organising and preparing marketing campaigns etc.



## PACKAGING

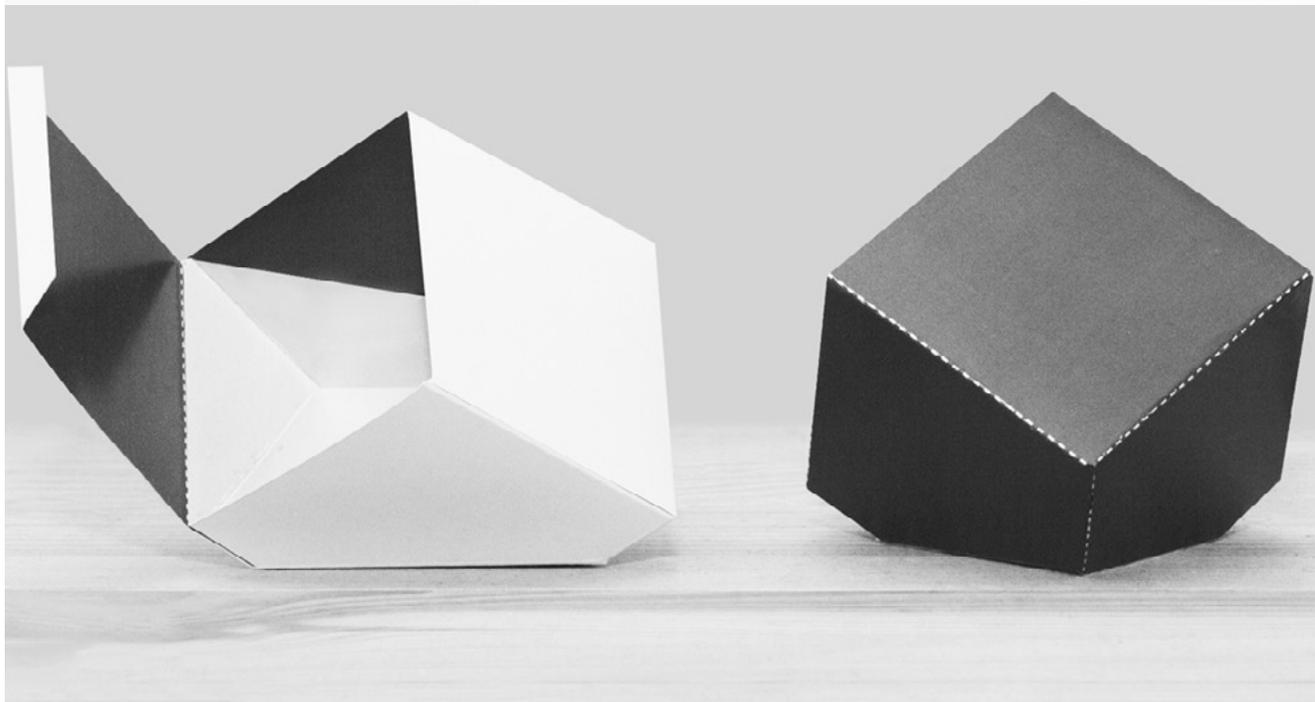
I have experience in creating packaging design that include the shape and general layout. Some designs contain decorative printing, such as cold stamping, embossing.





## 3D PRODUCT

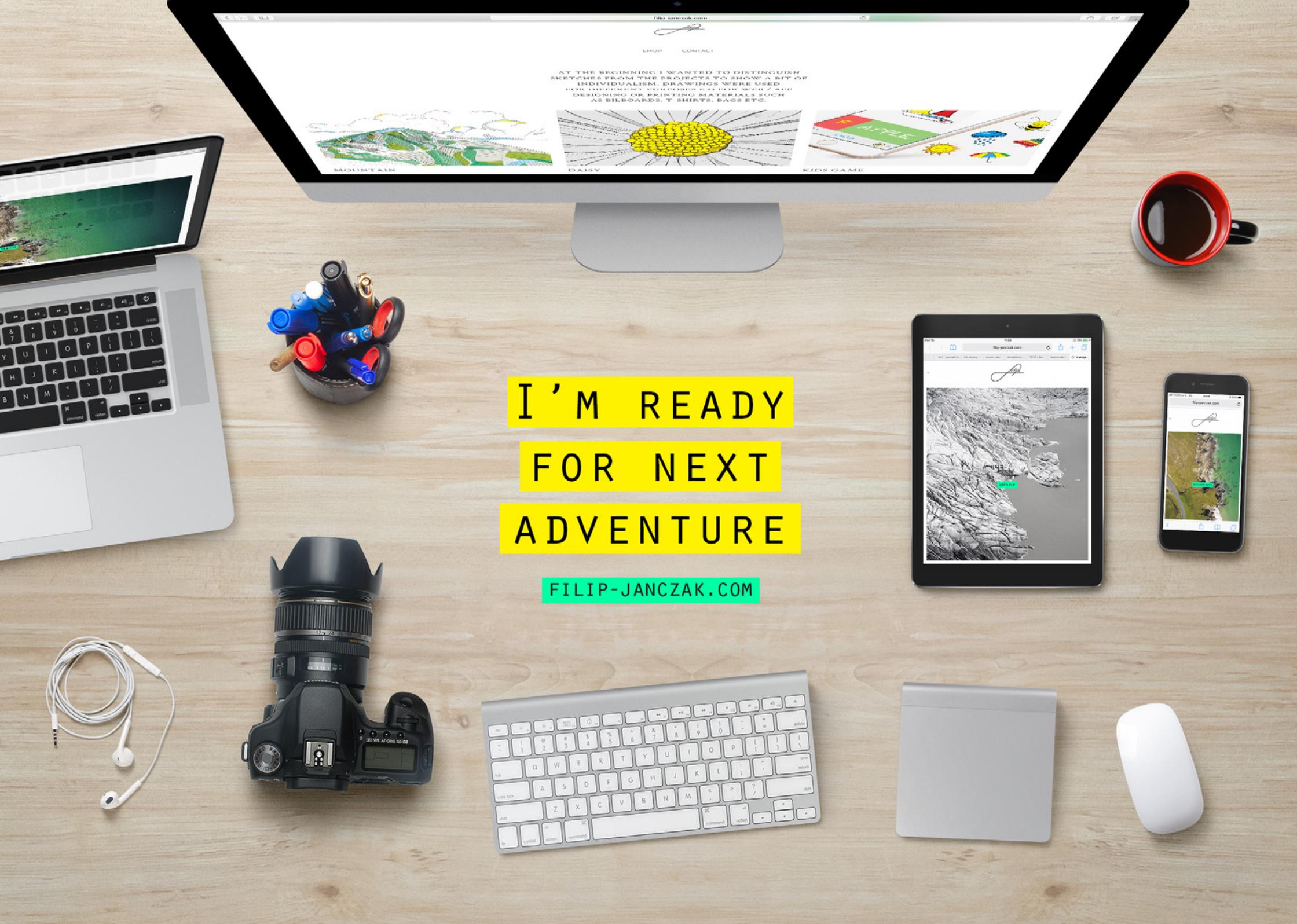
It is so amazing when you can see your work in the actual product. First it's a 3D model on the flat screen, but later it becomes a real object. Probably doesn't matter how many ideas I'll create and that will be always exciting.



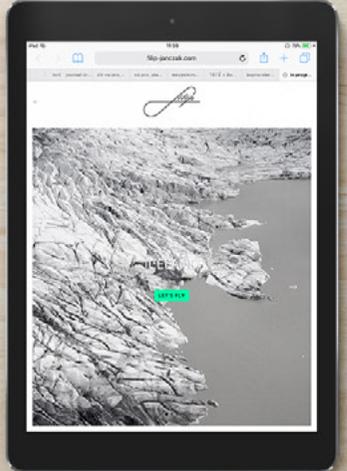


## PHOTOGRAPHY

Photography was always my passion. Everything has started with my first analog photcamera. Staring at nature, finding relation between light and shadow always was a unique experience. I've taken many photos of nature, people, acts, weddings, events, everyday objects etc...



I'M READY  
FOR NEXT  
ADVENTURE  
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## ICELAND

This is a feature image from a short aerial footage that I took during my trip to the Iceland. Please watch it on my YouTube channel - [here](#)